

# The Salvation Army's Red Shield ReDesign Bash

Friday, October 11, 2019 at 6:30 PM  
at the Galleria Fort Lauderdale  
Featuring a surprise celebrity Emcee  
*food • fun • amazing design*



red shield  
redesign  
bash



## ReDesigner Application

ReDesigner Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please circle best way to reach you: Phone Email

Brief description of your piece(s) and the plan for redesigning:

ReDesigner Guidelines (see Helpful Hints on next page):

- Piece may be obtained at thrift stores, yard sales, side of road, or anywhere "design-challenged" pieces live.
- Piece may be Redone in any fashion according to your personal desire and tastes.
- Piece must be able to be transported to event.
- There are two categories – furniture and accessories.
- Submit "Before" picture of piece to **Desiree Saunders** no later than **September 20, 2019**.
- Vote at the ReDesign bash for your favorite, overall winner will be selected for people's choice award, Most Collectible, Most Creative & Best Re-Purposing of Materials.

**An "After" photo of the finished piece must be submitted by October 4th to [Desiree.Saunders@uss.salvationarmy.org](mailto:Desiree.Saunders@uss.salvationarmy.org)**

Please be mindful that this is a fund-raising event benefitting programs and services offered by The Salvation Army of Broward County. ReDesigners will receive one (1) complimentary ticket. The evening includes fun, food, drinks, and a chance to meet a surprise celebrity guest.

To learn more, email Alyse Gossman at [Alyse.Gossman@uss.salvationarmy.org](mailto:Alyse.Gossman@uss.salvationarmy.org) or call (954) 712-2431

# Helpful Hints for ReDesigners

We're so excited that you've decided to be a ReDesigner for the Red Shield ReDesign Bash! We're sure you have great ideas lined up for your piece, or maybe you haven't found the perfect piece just yet. This is our sixth year producing the Bash charity event, so we solicited feedback from past ReDesigners to make the road to redesigning as smooth as possible for you. Here are just a few helpful hints to make your piece a hit at the Bash!



- Audience – think about the size of your buyer pool and try to make your piece as marketable to as many potential buyers as possible. There is just one night to sell your piece and the audience will be limited. Make sure to invite all your friends!
- Size – we've had ReDesigners submit plant holders to benches to queen-size beds at our past events. While we don't place any restrictions on the size of your piece, just remember that the audience may have greater interest in a piece that can be taken home with them on that evening.
- Functionality – if your piece combines both form and function, you've probably got a winner. Buyers want something to look great in their space, and a piece with function (or multiple functions) gives buyers even more potential uses for the piece.
- Time – it probably goes without saying, but don't wait until the last minute! Starting your redesign early will allow you to work out any kinks before the big night and will help you avoid stress!
- Research – take a look at Pinterest or do a Google search if you're having any difficulty with your redesign. There is a ton of great information out there, whether in the form of inspiration or actual step-by-step directions.
- Inspiration – at the end of the day, we want you to redesign the piece that really inspires you. The helpful hints above are meant to be just that – helpful. But if you've got a different plan, go for it and let your vision shine.
- Fun – last but not least, don't forget to have fun! This is really such a unique and great event and so much fun. Just wait until you see all the creativity on display, and you're going to be part of it!

Thanks again for your participation. We couldn't have this event without your time, hard work, and creativity. We really appreciate your efforts and for supporting a great cause!

Step:	Due Date:
Before Photo	September 20, 2019
After Photo	October 4, 2019
Deliver piece to Salvation Army: 1445 W Broward Blvd, Ft. Lauderdale, FL 33312	October 9, 2019
Red Shield ReDesigner Bash!	October 11, 2019

Submit application and "before" and "after" photos to [Desiree.Saunders@uss.salvationarmy.org](mailto:Desiree.Saunders@uss.salvationarmy.org)

Anyone with a heart for the homeless and a DIY spirit can participate.

The items shown below were redesigned by someone in finance, a self-taught artist, and a realtor.



ReDesigner

Before

After

Dana Duquesne



Monica Correll



Michael Vivian



Anyone with a heart for the homeless and a DIY spirit can participate.

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ReDesigner

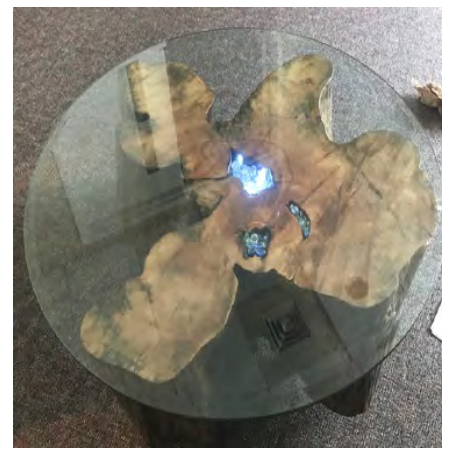
Before

After

Nadine Floyd



Major Candice Biggers



Traci Miller



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ReDesigner

Before

After

Troy McHatton



Gabriela Esquivel



Greg Kennedy

