



red shield
redesign
bash



Sponsorship Opportunities

Friday, October 11, 2019

The Galleria at Fort Lauderdale

6:30pm-9:00pm

Additional information: Alyse Gossman 954.712.2431

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About the Event

Art and home décor will converge again at the Galleria Fort Lauderdale during The Salvation Army's 7th Annual Red Shield ReDesign Bash. This signature event features hand-picked pieces of furniture and home accessories that were transformed into one-of-a-kind art pieces by local artists, designers, and DIY hobbyists.

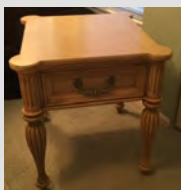
The evening will be hosted by a soon to be announced, celebrity Emcee. Some of the most recognizable HGTV and luminary designers such as David Bromstad, Sabrina Soto, Carter Oosterhouse, Ty Pennington, Clint Harp, and Martin Amado have hosted.

The cool and casual vibe is typical Fort Lauderdale, but the event's unique cocktail experience and culinary delights definitely elevates the atmosphere to match the level of elegance and creativity established by the ReDesigners.

Transformation of Past ReDesign Objects

Before

After





Title Sponsor—\$25,000

****Only One Available****

(Total Tax Deductible: \$23,500)

Pre-Event Benefits:

- Exclusivity in your industry for your company as the “Presenting Sponsor” of the event
- Logo/name incorporated into the name of the event and on the front of invitations
- Logo/name appears before the title in all print and media materials
“The (Your Name) Red Shield ReDesign Bash”
- Prominent logo placement on The Salvation Army’s website event and sponsor pages with a direct link to your website
- Opportunity for company representative to serve on host committee

Event Benefits:

- Recognition of sponsorship during presentation at event
- Speaking opportunity for an executive of your company as part of the evening’s program
- Sponsor plaque presented at the event recognizing you and your guests
- Prominent display of company’s logo/name on signage throughout event
- Ten (10) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army’s Annual Report as Major Gift Donor
- Listing in post-event release
- Special feature within post-event e-Newsletters sent out to 3,500+ subscribers



Stage Sponsor—\$20,000

****Only One Available****

(Total Tax Deductible: \$18,800)

All presentations and Live Auction will take place on the Celebrity Stage.

Pre-Event Benefits:

- Logo/name prominently appears in all print and media materials
- Prominent logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website
- Opportunity for company representative to serve on host committee

Event Benefits:

- Exclusive signage on stage and podium
- Title of the stage will be named after your company/name
"The (Your Name) Celebrity Stage"
- Recognition of sponsorship during presentation at event
- Sponsor plaque presented at the event recognizing you and your guests
- Prominent display of your company's logo/name on signage throughout event
- Eight (8) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army's Annual Report as Major Gift Donor
- Listing in post-event release
- Special feature within post-event e-Newsletters sent out to 3,500+ subscribers



Celebrity Sponsor—\$15,000

****Only One Available****

(Total Tax Deductible: \$18,800)

Pre-Event Benefits:

- Logo/name prominently appears in all print and media materials
- Prominent logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website
- Opportunity for company representative to serve on host committee
- Opportunity to travel with the Celebrity Guest to and from the event

Event Benefits:

- Recognition of sponsorship during presentation at event
- Speaking opportunity for an executive of your company to introduce the Celebrity guest
- Sponsor plaque presented at the event recognizing you and your guests
- Prominent display of your company's logo/name on signage throughout Event
- Eight (8) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army's Annual Report as Major Gift Donor
- Listing in post-event release
- Special feature within post-event e-Newsletters sent out to 3,500+ subscribers



Refresh Sponsor—\$10,000

(Total Tax Deductible: \$9,100)

Pre-Event Benefits:

- Logo/name appears in all print and media materials
- Prominent logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website
- Opportunity for company representative to serve on host committee

Event Benefits:

- Prominent display of your company's logo/name on signage throughout event
- Recognition of sponsorship during presentation at event
- Sponsor plaque presented at the event recognizing you and your guests
- Six (6) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army's Annual Report as a Major Gift Donor
- Listing in post-event release
- Mention within post-event e-Newsletters sent out to 3,500+ subscribers





Renew Sponsor—\$5,000

(Total Tax Deductible: \$4,400)

Pre-Event Benefits:

- Logo/name appears in all print and media materials
- Prominent logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website
- Opportunity for company representative to serve on host committee

Event Benefits:

- Prominent display of your company's logo/name on signage throughout event
- Recognition of sponsorship during presentation at event
- Sponsor plaque presented at the event recognizing you and your guests
- Four (4) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army's Annual Report as Major Gift Donor
- Listing in post-event release
- Mention within post-event e-Newsletters sent out to 3,500+ subscribers





Redesign Sponsor—\$2,500

(Total Tax Deductible: \$2,500)

Pre-Event Benefits:

- Logo/name appears in all print and media materials
- Logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website

Event Benefits:

- Recognition of sponsorship during presentation at event
- Sponsor plaque presented at the event recognizing you and your guests
- Prominent display of your company's logo/name on signage throughout event
- Two (2) complimentary tickets to the Bash event
- During the Bash event, you and your guests will enjoy complimentary drinks from the full bar, and premier seating during the live auction

Post Event Benefits:

- Name included in The Salvation Army's Annual Report as Major Gift Donor
- Listing in post-event release
- Mention within post-event e-Newsletters sent out to 3,500+ subscribers





Additional Underwriting Opportunities

Photography/Media/PR— \$2,000

Pre-Event Benefits:

- Logo/name appears in all print and media materials
- Logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website

Event Benefits:

- Two (2) complimentary tickets to the Bash

Post Event Benefits:

- Listing in post-event release
- Mention within post-event e-Newsletters sent out to 3,500+ subscribers

Printing— \$2,000

Pre-Event Benefits:

- Logo/name appears in all print and media materials
- Logo placement on The Salvation Army's website event and sponsor pages with a direct link to your website

Event Benefits:

- Two (2) complimentary tickets to the Bash

Post Event Benefits:

- Listing in post-event release
- Mention within post-event e-Newsletters sent out to 3,500+ subscribers



About The Salvation Army

Eliminating hunger



Providing disaster relief



Keeping families together



OUR MISSION

The Salvation Army is a non-profit organization dedicated “to meet human needs without discrimination.” As part of a large international organization, this broad based mission allows “the Army” — which has a presence in every county in the United States , as well as in over 111 countries around the world— the freedom to be innovative, flexible, strategic and responsive at the local level.

OUR MOVEMENT

The Salvation Army of Broward County has the autonomy to assess the specialized and changing needs of our community and to develop strategies and programs to meet those needs in creative, cost effective ways. We invest in our community by investing in the individuals for whom we serve.

Your sponsorship and support will . . .

- *Feed 8,333 homeless and hungry people*
- *Provide approx. 77 people with groceries for a week*
- *Provide summer camp programs for at-risk youth*
- *Allow 40 inner-city youth to go to sleep away camp for a week*
- *Provide emergency rental assistance to families that are in need*



DOING
THE MOST
GOOD™



Creative Committee

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Major Connie Long
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Brittany Burton
Elizabeth Camberari
Ana Cedano
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Desiree Saunders
Joanne Snead
Evan Snow
Lorraine Thomas
Diana Verity
Michael Vivian
Barbara White

This year's Red Shield ReDesign Bash is dedicated, in loving memory, to our friend and committee member Janie Casoria, who was a creative force within our community and steadfast proponent of this event.

All donations will be used to generate funds for The Salvation Army of Broward County and are 100% tax deductible as allowable by the IRS. THE SALVATION ARMY, REFERENCE #DTN1681952, IS REGISTERED WITH THE STATE UNDER THE SOLICITATION OF CONTRIBUTIONS ACT. A COPY OF THE OFFICIAL REGISTRATION, FINANCIAL INFORMATION AND RELIGIOUS EXEMPTION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE OR BY VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



SPONSORSHIP COMMITMENT FORM

YES! I WANT TO BE A PART IN THE FOLLOWING WAY

Sponsorship Opportunities*

- Title Sponsor \$25,000
- Stage Sponsor \$20,000
- Celebrity Sponsor \$15,000
- Refresh Sponsor \$10,000
- Renew Sponsor \$5,000
- Redesign Sponsor \$2,500

Additional Underwriting Opportunities*

- Photography/Media/PR Sponsor \$2,000
- Printing Sponsor \$2,000

CAN'T MAKE IT? But, please accept my gift in the amount of \$ _____

Name/Company Name of Sponsor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

By signing below, I give The Salvation Army permission to cash, run or deposit the following:

Total enclosed: \$ _____

Cash/Check VISA MasterCard AMEX

Credit Card #: _____ Exp. Date: _____ / _____

Name (as it appears on card): _____

Signature: _____

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